Technicum Of Bougara

Third Year Management

The Second Term Test

Text: Read the text then do the activities related below.

Fear appeals concerning genetically modified food (GMF) frequently appear in the mass media. They have played a crucial role in creating widespread fear of GMF (also known as Frankenstein food among the fearful) in a large part of the world. A study validates a scale to measure consumers' fear of GMF and shows that Dutch consumers feel significantly more fearful of GMF than of other new food types. There are no strong relations between consumers' sociodemographic makeup and fear of GMF, indicating that fear of this technologically new type of food is an emotion that cuts across society. Fear of GMF is positively influenced by consumers' concern for the environment and negatively affected by their faith in technology in food production. Consumers who are more fearful of GMF have a more negative attitude toward genetically modified food and toward genetic modification of animals, and exhibit a greater interest in information related to food production.

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Task one: Th	e text 1s	about:	(Ipt)
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- a) GMF as a new type of food.
- b) The fear of GMF.

Task two: Say if these statements are true or false. (1.5pt)

- a) The fear of GMF food appeared in the mass media.
- b) The role of mass media is not important in the widespread of the fear of GMF.
- c) Consumers are positively affected by their faith in technology.

Task three: Answer the questions according to the text (3pts)

- a) How is the role of mass media to spread the fear of GMF?
- b) Is the fear of GMF found in different countries?
- c) What kind of attitudes do the most fearful consumers have toward genetic modification of animals?

Task four: Find in the text: (3pts)

Task five: Rewrite the sentences to express what is between brackets. (3pts)

- 1. Pupils will practice sport everyday at school. (<u>Possibility</u>)
- 2. Obese people will suffer from many problems. (Certainty)
- 3. You will lose weight exercising this way. (Possibility)

Task six: Complete the following table. (1.5pt)

Verb	Noun
Pay	
Produce	
Consume	

Task seven: Rewrite the sentences (1-5) using the connectors below. (4pts)

As – as a result -since –because of- for

- 1- Our business is very successful (.....) our hard work
- 2- It is important to make the right choices about work (.....) they will affect your entire life.
- 3- Governments must do more efforts in education (.....) education keeps people current with technology.
- 4- The economic systems are changing (.....) people who do not have a high school degree are in trouble.

Task eight: Give the opposites of the following words. (3pts)

disappear≠	disorder≠
approve≠	legal≠
agree≠	honest≠

