

PART ONE : READING (15 points)

Read the text carefully then do the activities.

HERALD TRIBUNE

Counterfeiting is out of control
Intellectual piracy

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Paris. The theft of intellectual property has become as serious for society as the theft of physical property. Not only has it grown in size but also in the range of products and the geographic scope.

Almost every successful product- pharmaceutical, toys, spare parts for cars and aircraft, software entertainment products, clothes, cosmetics and accessories- is being copied. All regions are now both production and consumption areas, and almost no country is unaffected by the problem.

Intellectual property theft has become a sophisticated industry using high technology, the Internet, and the networks and know-how of organized crime. Counterfeiting and piracy are more profitable than narcotics but without the risks; they are becoming the number one crime of the 21st century.

The most affected victims of intellectual property theft are often small local Entrepreneurs who are successful enough to be copied, but who do have the resources or know-how to defend themselves.

Producers of reputable products are reluctant to manufacture in countries where intellectual property theft is rife. Such countries lose out on outsourcing and employment opportunities, as well as on foreign direct investment and transfer of know-how and technology.

The impact is not only economic. Intellectual property theft is an illegal activity whose perpetrators do not pay tax, do not respect labour laws and do not care about product quality or safety.

Governments therefore have less money for the country's infrastructure; workers in this underground sector have no legal protection, and consumers are subject to risks to health and safety when products such as toys, medicines, foodstuffs, beverages, airplane parts or car parts are reproduced without the safety features of the originals.

Individual companies and business sectors have tempted to fight the counterfeiting of their products on their own at great expense and with limited results.

It's time for all sectors to unite, to pool resources and knowledge, and to work under one umbrella with governments and enforcement agencies.

A.Comprehension (8 pts)

- 1.Circle the letter corresponding to the right answer.
- The text is:
a. a report b. a newspaper article c. an extract from a book
2. Choose the appropriate answer.
- The theft of intellectual property means:
a. stealing physical property
b. importing products illegally
c. imitating products
3. Are the following statements true or false? Write "T" for true and "F" for false next to the sentence letter.
a. Few successful products are being imitated.
b. Most countries of the world are concerned by the problem of intellectual piracy
c. Drugs are less profitable than counterfeiting and piracy.
d. Labour laws, quality and safety are not respected by counterfeiters.
e. Trying to fight counterfeiters individually has brought positive results.
- 4 Answer the following questions according to the text.
a. Which products are mostly affected by intellectual property theft?
b. How has intellectual property theft become a sophisticated industry?
c. What are the consequences of counterfeiting?

B. Text exploration . (7 pts)

1. Match each word with its corresponding synonym or definition.

WORDS	SYNONYMS / DEFINITIONS
a. sophisticated	1.drugs
b. know-how	2.the cost of something in time and money
c. narcotics	3.advanced and complicated
d. expense	4.knowledge/ skill

2. Derive verbs from the following nouns.
a. consumption b. counterfeiting c. product d. protection
3. Complete sentence (b) so that it means the same as sentence (a).
1.a Government ought to unite to fight counterfeiting.
b. Governmentto fight counterfeiting
2. a Safety standards are not respected. Consumers are subjectto risks.
b. Consumers wouldn't be subject to risks if.....respected
3.a Small local entrepreneurs haven't the resources. They can't defend themselves.
b. If small local entrepreneurs.....themselves.
4.a Counterfeiters use high technology.
b. High technology.....
4. Underline the stressed syllable in the following words.
a. tactics b.copied c.employment d. technology

PART TWO : WRITING (5 points)

Choose one of the following topics.

Topic one.

Write an essay of about 8 to 10 lines on the following topic.

Do you think intellectual property theft is an ethical practice? Justify your answer.

Topic two.

Use the following notes to write a composition of about 80 words on the way you would fight corruption and fraud if you were elected president..

- pass stringent laws
- appoint honest civil servants
- fight tax evasion
- rehabilitated value of work
- include ethics education in school programmes