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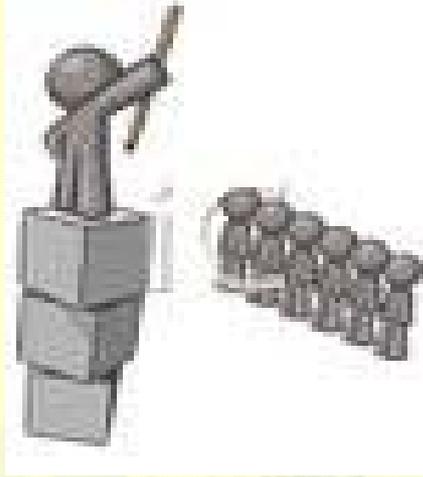
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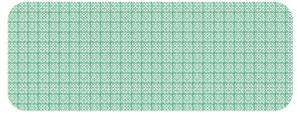
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الوثيقة (1)



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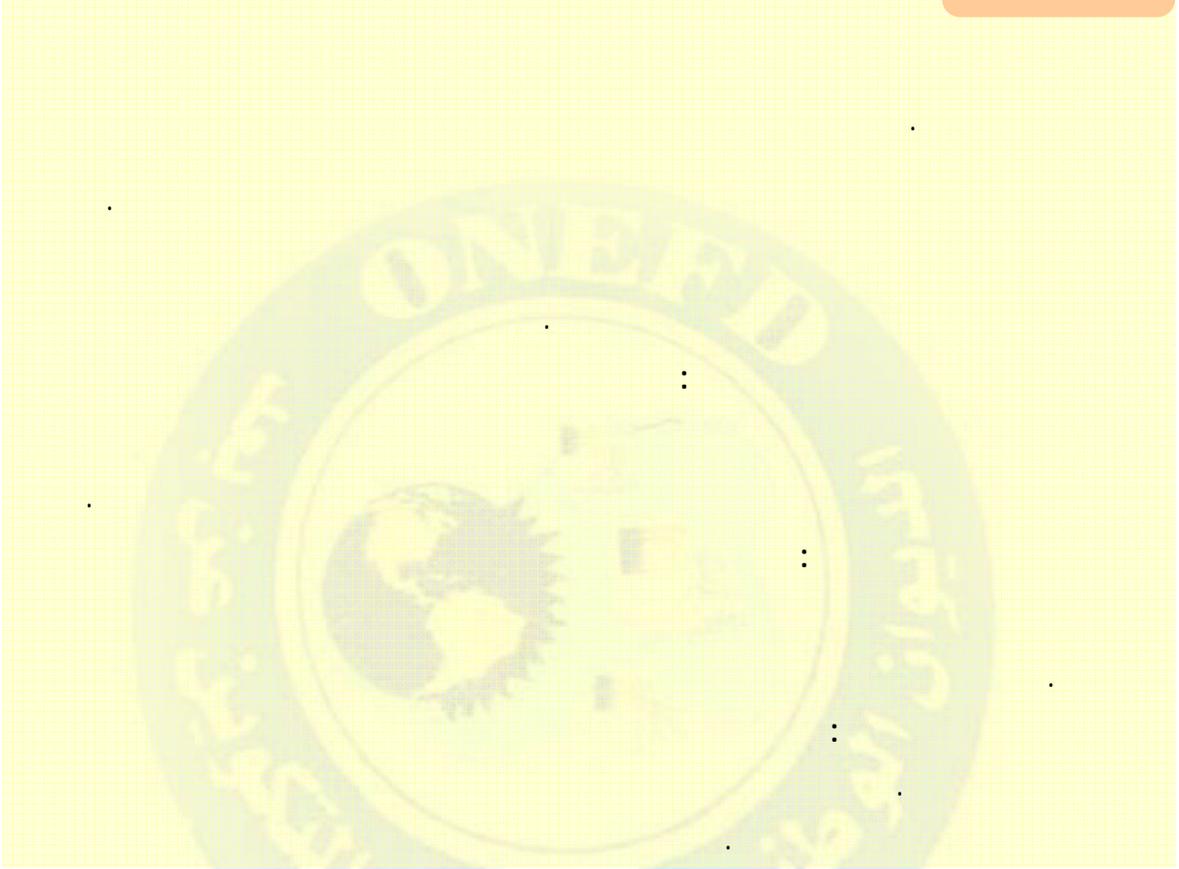




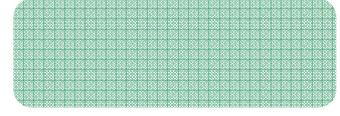
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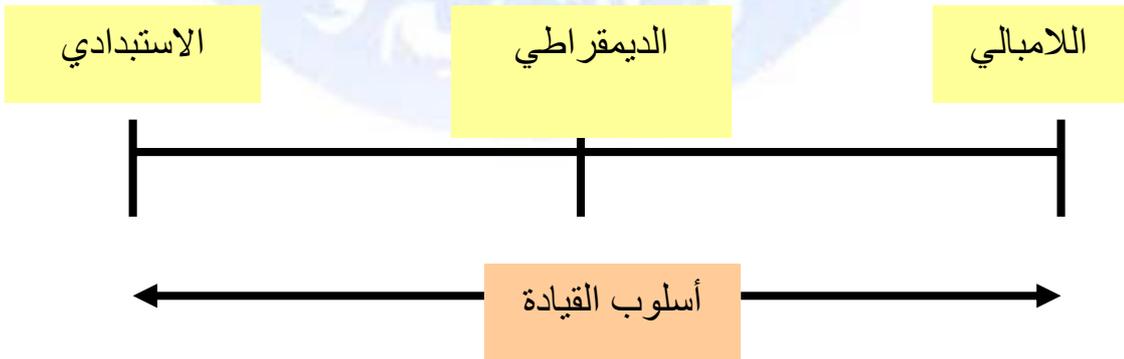


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الوثيقة (3)

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الوثيقة (4)

motivation

التحليل والاستنتاج

motivation

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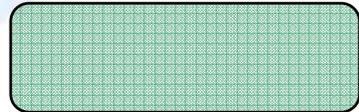
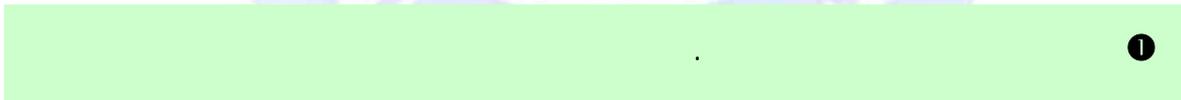
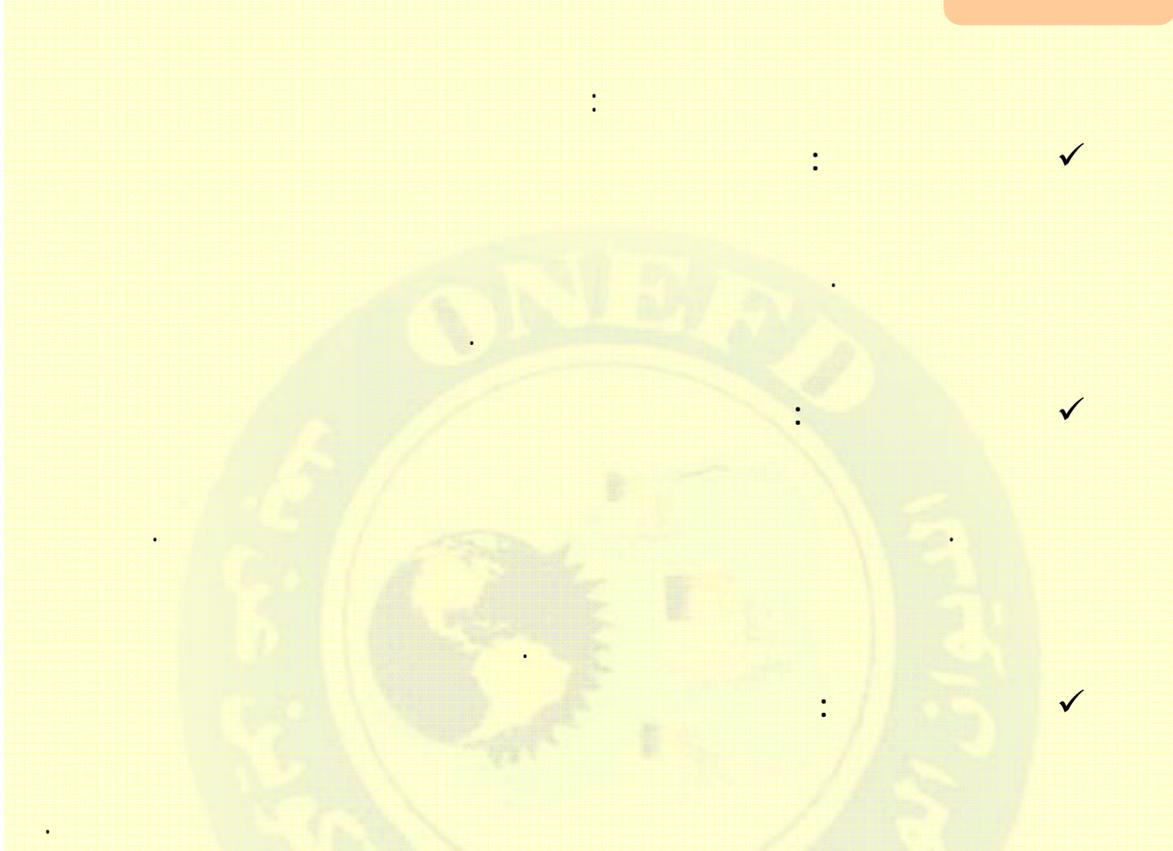
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الوثيقة (5)



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Abraham Maslow (1908 – 1970)

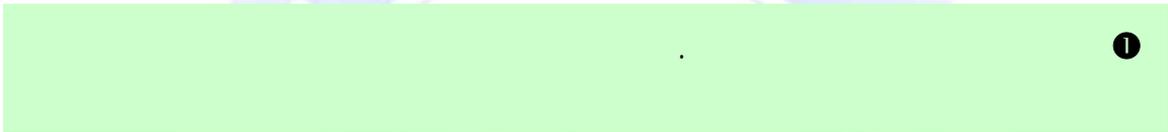
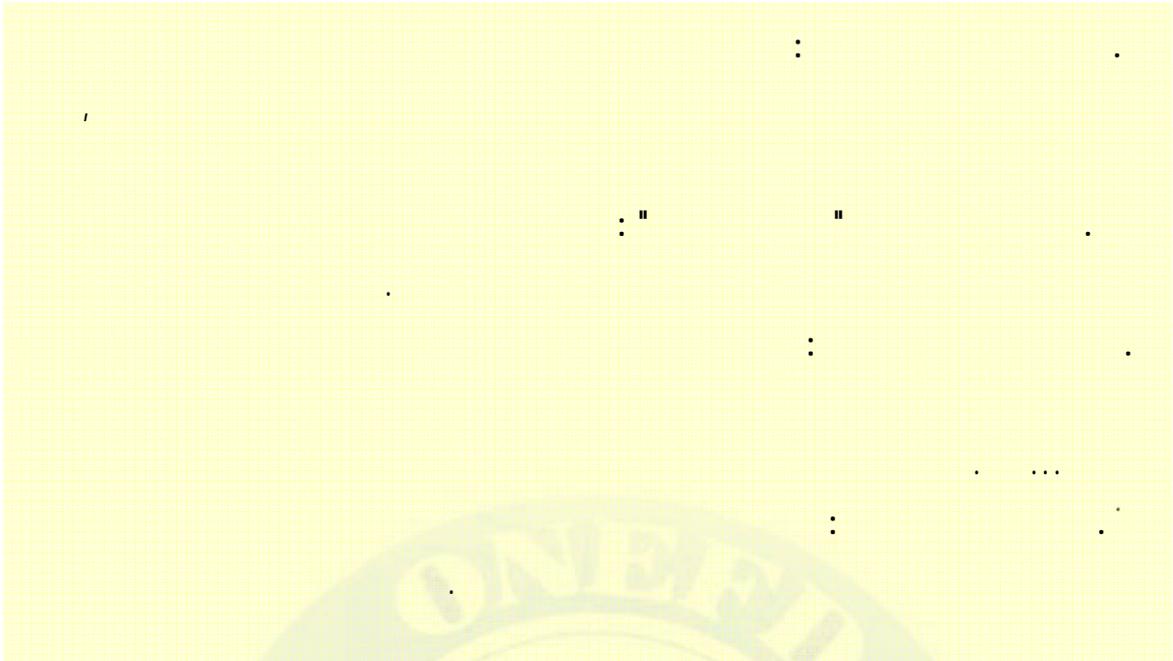
1943

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" **Psychological Review** "
of human motivation >>

Maslow



التحليل والاستنتاج

Maslow

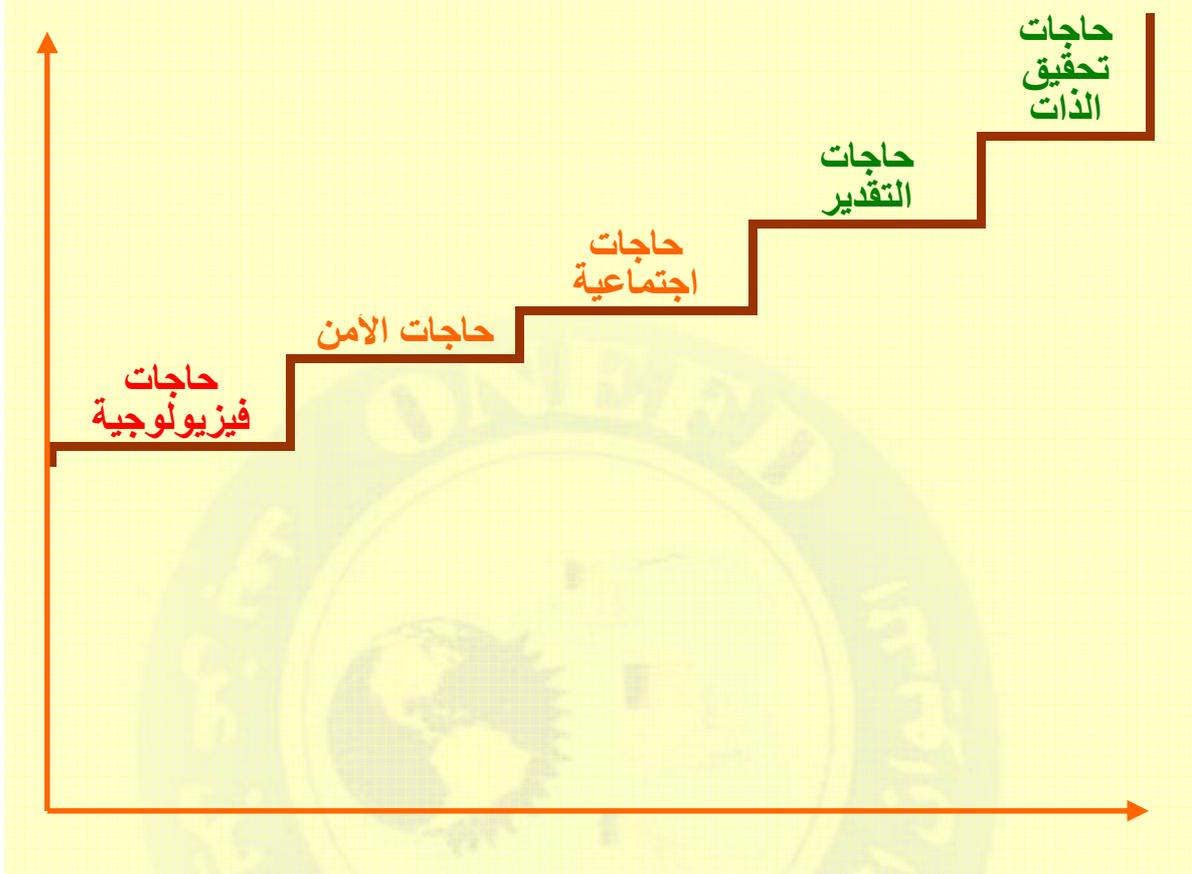
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Déléguer plus d' autorité



الوثيقة (7)

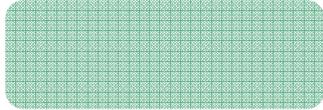


(2000 - 1923)

Frederick Herzberg

(1959)

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Facteurs d`hygiène

Facteurs de motivation



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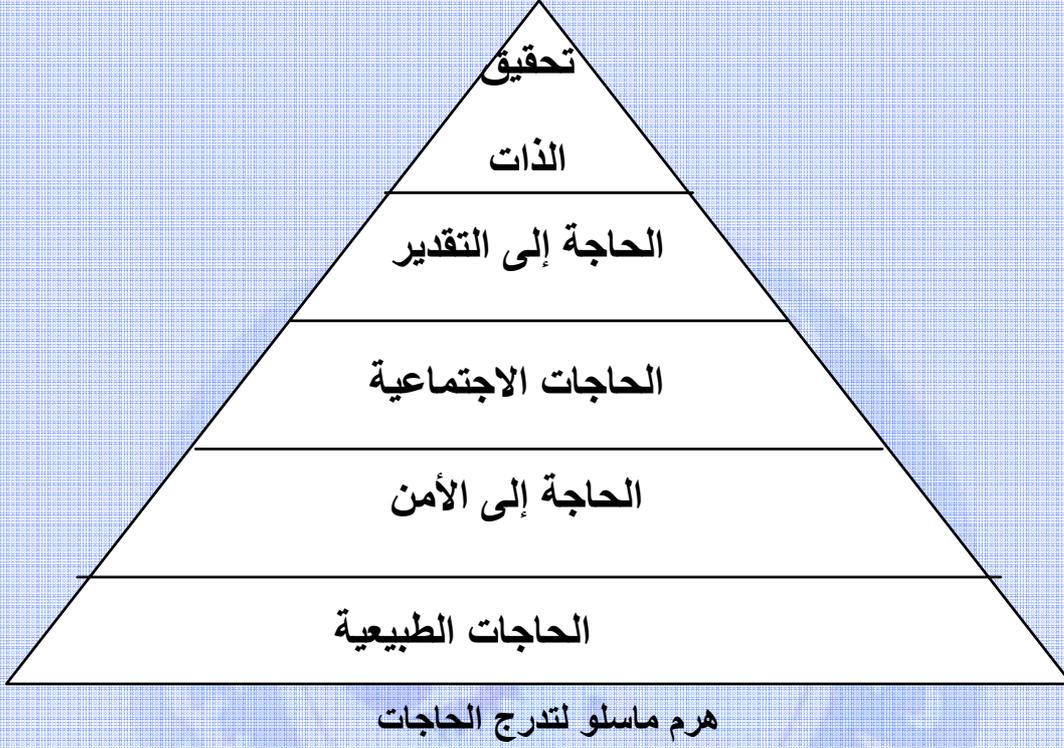
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Herzberg

Maslow



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