الشعب: علوم تجريبية-رياضيات - تقني رياضي- تسيير واقتصاد التصحيح النموذجي و سلم التنقيط لامتحان شهادة البكالوريا في اللغة الانجليزية الموضوع الأول

دورة جوان 2011

TEACHER: Mr. MOUMOU

عناصر الاجابة	محاور
	الموضوع

A.comprehension (7.5pts)

1. True or false

a.False b.True c.True d.False

2

- **a**. Advertising is the activity of calling something to the attention of the public, especially by paid announcements.
- **b**. By mastering the power of argument.
- c. Advertising uses images and words to get these them across

3. It is mentioned in paragraph 2.

4. a) **them**→products or services to sell b) **which** → persuasion c) **it** → advertising

B.Text Exploration

1. a)persuading = convincing b)item= product c)aim=objective d)reach=attain

2.

verb	noun	adjective
To persuade	persuasion	persuasive
To consume	Consumption/consumer	consuming
To vary	variety	various

3.

- 1.b) He says that advertisers master the power of argument.
- 2.b) We **define** persuasion as the ability to convince others of your own opinion.

4. The pronunciation of the final 'ed'

/t/	/d/	/id/
Helped	Describe d	Pers uade d
produce d	defined	consiste d

5

A: Who uses advertising?

A: How do they advertise?

A: Why?

Written Expression

Part two

Part one

الموضوع الثاني

TEACHER: Mr. MOUMOU

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		اصر الاجابة	ie –	محاور الموضوع
A.comp	rehension (7.5p	ts)		
1. True o		,		
a.True	b.False c.True	d.False		
a. True	b.raise c. irue	u.raise		
2.				
			f water on the moon following to	
•	-	craft that was del	iberately crashed into a lunear	Part one
crater last	month.			
b . Water c	ould have got to the	moon depending o	n one theory that says water arrive	d on
a comet an	nd never evaporated	in the shaded polar	craters where temperature is minus	8
220c.				
3. It is me	entioned in parag	raph 3.		
	1 0	•		
4 a) they	y → scientists	b) it \longrightarrow th	e water	
	re → shaded po		e water	
c) wiic	site is shaded po	oral clarets		
5 The me	a4 a mm mam mia4a 4i4	la . b Watan an A	as Mass	
5.1 ne mo	st appropriate tit	ie: b. water on t	ne Moon	
B.Text	Exploration			
1 . a) show	n ≠ hidden	b) recent ≠ previo	us c) plus ≠ minus	
	orarily \neq permanent) F ,	
, 1	J - 1	•		
2.				
	prefix	root	suffix	
	///////////////////////////////////////	deliberate	ly	
	un	solve	ed	
	///////////////////////////////////////	Category	ical	
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3.	///////////////////////////////////////	Shadow	cu	
	1 10.1 1	1.36		
,	sks if they can live o		-4-	
2.b) w ater	was discovered on	the Moon by scient	ists.	
4 C-11-1-1	0.0			
4. Syllable	es			
	111.1.1.	A II.1.1	2 11.11	
	1syllable	2 syllables	3 syllables	
	Moon	crater	discover	
	space	previous	evidence	
E C - C'11'				
5.Gap-filli	~	2	6 41 113	
1.job	2.workers	3.spacecra	ft 4.build	

Written Expression	Part two
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